

Milan, 12-17 April 2011 Fuori Salone

Press Release_3

CASAMANIA TOGETHER WITH THE CITY

Like every year **Casamania**, precious guest of Fuori Salone, presents six itinerant rendez-vous in town.

With **Mutant Architecture&Design**, hosted in the Statale University gardens, the Fuori Salone appointment starts with the installation "BuonWeekEnd" by **Diego Grandi** for Rosenthal, where the new **Rimini Chair** will be presented.

The walk carries on in the Brera Gallery loggia where **Belgium is Design** hosts the new **Container** by **Alain Gilles** within Lightness – Light and lightness in the Belgian Design.

Under the LaRinascente porch spot lights are on **Mutant Vitrines**: creations en plain air by Diego Grandi presented at the Statale University land in a sort of shop window evoking the freshness of life in the open air.

We get to the Triennale for the exhibition **Karim Rashid form the beginning**, one man exhibition cured by Marco Casamonti who selected some of the most important projects by the designer for Casamania.

Spazio Gianfranco Ferrè in Pontaccio Street 21 hosts **Talking Textiles**, an exhibition dedicated to design projects that use innovative textile techniques, where the new chaise lounge **Loop** by Sophie de Vocht for Casamania will be presented.

If you want to have a complete overview of the Fuori Salone, a quick step into the superstudio is a must. There Luca Nichetto will present a coordinated image project for **Prosciutteria King's**. The event will take place inside an exclusive space of high quality cold cut tasting.

A coffee break at the end of this city tour in the new space T35 in Tortona Street, where the event **Iconing** organised by Nespresso hosts some of the most interesting contemporary design icons. For Casamania: Polyart by Luca Nichetto.

INTERNI - MUTANT ARCHITECTURE&DESIGN

University of Milan

11-17 April 10.00/24.00, 18-22 April 10.00/21.00, 23 April 10.00/16.00

RIMINI Chair | Design: Diego Grandi | Casamania 2011

BELGIUM IS DESIGN

Loggia of Brera gallery, via Brera 28

12-17 Aprile 10.00/20.00

Container | Design: Alain Gilles | Casamania 2011

MUTANT VITRINES

LaRinascente porch, piazza Duomo

11-23 April

Rimini chair, Rimini sofa | Design: Diego Grandi | Casamania 2011

KARIM RASHID FROM THE BEGINNING

La Triennale of Milan, viale Alemagna 6

12-17 April 10.30/22.00

TALKING TEXTILES

Via Pontaccio 21

12-17 aprile 10.00/20.00

Loop Chaise lounge | Design: Sophie de Vocht | Casamania 2011

KING'S DESIGN HOUSE

Superstudio, via Tortona 27

12-17 April 10.00/21.00

Stereo Wood, seduta | Design: Luca Nichetto | Casamania 2011

ICONING BY NESPRESSO

T35, via Tortona 35

12-17 April 10.00/20.00

Poliart | Design: Luca Nichetto | Casamania 2011

INTERNATIONAL PRESS OFFICE

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